



CASE STUDY: NATIONAL PIZZA FRANCHISE

**RESTAURANT MANAGEMENT
SHAREPOINT APPLICATION**

OVERVIEW

The client is one of the country's largest pizza franchises, operating over 565 locations in 22 states nationwide. Taking advantage of the mobile technology boom, the client wanted to put these tools into a singular mobile application that franchise managers could access directly from their personal smartphones and tablets. This would alleviate the need to carry around additional devices to complete basic functions.

THE CHALLENGE

Managing franchise locations required an onslaught of tools that were not readily available without a clunky laptop. Among other features, the client wanted an application that would allow franchisees to easily access all pertinent business information and quickly respond to customer inquiries from virtually any location.

TECHNOLOGIES USED

HTML5	CSS3	JQUERY MOBILE	BACKBONE.JS	SERVICE STACK FOR WEB SERVICES FOR COMMUNICATING WITH AS500, SHAREPOINT, AND SQL SERVER
C#	PHONEGAP	INTEGRATION TO SSRS	.NET FRAMEWORK 3.5	

SOLUTION

The client turned to Planet Technology to build this application, as they have worked together on a number of successful mobile and SharePoint projects in the past. Planet Technology worked onsite with the client to create an app that works on both Apple's iOS devices (iPhone, iPad, iPod Touch) and Google's Android (smartphones and tablets).

RESULTS

Planet Technology created a mobile application that takes all of the client's most important business tools and packs them into one convenient, always-accessible place – making communication easier, and tasks more straightforward. IBS provides ongoing onsite support to help remedy any problems that may arise.

KEY FEATURES



ENTERPRISE REPORTING SERVICE (ERS)

View point-of-sales and labor statistics that are updated in real-time



CALENDAR

Keeps users in-the-know about upcoming corporate events



DISTRIBUTION

Allows users to send orders directly to corporate distribution, and view invoice and purchase history



DISCUSSIONS

An open forum allowing users to create their own conversation threads, and comment on others



STORE EDITOR

View and modify store information such as location and hours for rapid reflection on the public-facing website.



VIDEO

A direct stream to training videos, corporate keynote speeches, new product announcements, etc.



NOTIFICATIONS

Users are notified in real-time about important corporate announcements and store-specific customer inquiries



MARKETING

Provides users access to marketing materials such as announcements, documents, product images, and logos



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